Arrowhead Library System
Librarians Meeting via Zoom
Wednesday, November 18, 2020
9:30 a.m.

Join GoToMeeting: https://global.gotomeeting.com/join/710683725

Meeting ID: 710-683-725
Dial in: +1 (872) 240-3311
1. Call to order 9:30a.m. – Chair – Bryan McCormick/Charles Teval

2. Secretary – Tovah Anderson

3. Approval of the October 2020 Minutes

4. Unfinished Business
    a. Shared System
        1. Share update
            a. Delivery Update
            b. October Statistics
            c. Items for SHARE agenda
    b. Technology
    c. Hoopla
    d. WPLC/Overdrive
    e. Gale Courses /Lynda.com/Transparent Languages
    f. Budget 2020/21
    g. Covid-19 Updates
    h. Youth Services update- Jeni Schomber
    i. Public Library System Redesign Project
    j. ALS Board Report – Sarah Strunz

5. New Business
    a. Wild Wisconsin Winter Web Conference January 27-28
    b. 2021 meeting dates.
    c. Movie Licensing discussion

6. ALS Activities

7. Activities in Member Libraries

8. Adjourn
Dates to Remember:
ALS Board Meeting – December 9th – 6:00 pm @ remote

Arrowhead Library System
Librarians Meeting via Zoom
Wednesday, October 21, 2020
9:30 a.m.

To Join Zoom Meeting
https://us02web.zoom.us/j/81931373190
Dial by your location +1. 312 626 6799 US (Chicago)

Attendees: Steve Platteter, Tovah Anderson, Ashlee Kunkel, Charles Teval, Nick Dimassis, Kirsten Almo, Megan Kloeckner, Michael DeVries, Sarah Strunz, Jimy Novy, Maribeth Miller, Jeni Schomber, Steve Ohs

1. Call to order at 9:37 – Chair – Ashlee Kunkel

2. Secretary – Tovah Anderson

3. Approval of September Minutes
   a. Motion: Kirsten Almo
   b. Second: Charles Teval
   c. Vote: Unanimous

4. Unfinished Business
   a. Shared System
      i. Delivery Update – No Update
      ii. August Statistics (in packet)
      iii. Items for SHARE agenda – ALS' Quarantine Decision
   b. Technology – Brief outage next Wednesday at 6:00 a.m. for WiscNet Router Upgrade
   c. Hoopla (in packet) – Offering new circ model closer to OverDrive's
   d. WPLC/OverDrive – (in packet) Meeting coming up Friday. Still working out governance on system technology projects.
   e. Gale Courses/Lynda.com/Transparent Languages (in packet) + CreativeBug & Brainfuse
   f. Budget 2020/2021
      i. Still waiting for county budget books to be out
      ii. Received reimbursement for CARES Grant, applying it to LinkedInLearining and Creativebug.
   g. COVID-19 Updaters
      i. Rock County cases on the rise. Opening up more testing centers.
      ii. If someone at your library tests positive, let ALS know. We don't need a name, but need that information to adjust delivery and quarantine info

  iii. Conversation about adjusting services. CPL considering adding a library assistant in case someone needs to quarantine. HPL has delayed starting in-person programming.
- h. Youth Services Update – Jeni Schomber
  - i. With success of the Library Shorts, we're going to keep going beyone the initial 3 weeks we planned
  - ii. State consultants meeting coming up
  - iii. Register for the performers showcase happening November 9, 10, & 11th – contact Jeni for info or look in your past emails
- i. Public Library System Redesign Project – Bruce Smith at DPI has been working with the System Director Surveys regarding various aspects of the implementation
- j. ALS Board Report – Sarah Strunz – HPL's mystery fundraiser format has changed. José reminds everyone to vote. Everything else has been covered.

5. New Business
- a. DPI/DHS recommended materials quarantine
  - i. Maribeth Miller: Has since changed her thinking and has started reducing quarantine and changing the dropbox hours
  - ii. Charles Teval: REALM Study was a study, not a recommendation. Looked to Oregon State Library and WI DHS for recommendation based on the results of the study. SHARE's quarantine policy is library by library though a consistent policy is desired by some. Likes a system approach. Thinks book drop and delivery materials need to be quarantined the same.
  - iii. Kirsten Almo: Goal to be consistent among ALS. Patrons watch their accounts when they return things, they'll know if we change quarantine policy. Likes a system approach.
  - iv. Ashlee Kunkel: Less comfortable immediately checking in book drops.
  - v. Nick Dimassis: Thinks we should state we're following the science.
  - vi. Steve Platteter: Most concerned with materials traveling between libraries and systems – especially the Racine sorting hub. Racine feels they can safely work with the 24-hour quarantine.
  - vii. Green bins=look at date/time on tape. Can advocate to keep that portion of the procedure the same across the consortium.
  - viii. Where do quarantine disclaimers appear: On some Sirsi notices, on some book drops, and on some library websites. Looking for a consistent system message on the change in interpretation of the REALM study results and focusing more on airborne vs contact transmission.
  - ix. Kisten Almo: **Motion** for ALS moves to a 24-hour quarantine on book drops and delivery materials in light of new WI DHS interpretation of the REALM Study results. Libraries will do so at their earliest convenience.
  - x. Second: Maribeth Miller
  - xi. Vote: Unanimously approved
- b. Recollection WI call for stories

    i. Steve Platter forwarded an email.

    ii. ALS has two kits for those who are interested. MPL has worked with [Milton College](#) and EFPL is working on Evansville Seminary materials.

  c. LAWDS yard signs and window clings

    i. Steve Platteter sent out email last week and placed order for the yard signs and window clings. Paid for by a grant that was initially meant to provide training to libraries.

    ii. Libraries have already received posters.

    iii. Some materials will be in Spanish as well.

6. ALS Activities

  a. Slight adjustment to website to eliminate outdated landing pages and to make all menu items visible

  b. System Marketing Cohort met virtually

    i. Teaching out to other Youth Services group to see if there are resources they'd like help promoting around the state

    ii. will be reaching out to WPLC R&D to see if they can look into SEO options to get libraries around the state on search results for services like ebooks, homework help, job search help, etc.

    iii. LSTA mini-grants will be available at some point for Marketing Plan development assistance using our template

  c. Library Shorts Statistics – October: 79 Views (Sensory Bins 6; Falling for Words 3; Music Shakers 17; Kandinsky Tree 13; Capillary Action 14; Candy Corn Math 26)

  d. Have been experimenting with AT&T's Bluejeans video conferencing app. Not overly please with it. LLS is sharing a Go-To- Meeting meeting room with ALS. Steve Platteter is looking at holding virtual office hours/drop in meeting weekly. On Wednesdays at 9:30 a.m.

  e. Steve Platteter forwarded a WI Project Recovery email. Sent out materials, would like to talk at a future ALS Librarians Meeting.

  f. Some of the libraries are interested in NOT continuing their SWANK Movie Licensing. Their outdoor movie license is available through Q2 for free with an additional form. There is a virtual license for an additional fee. Might be able to push the license forward if you havne't been using it. Sounds like the rep is pretty flexible. (Jim Novy manages Lakeshores License, his rep is MJ Malik)

7. Activities in Member Libraries

  a. **Hedberg Public Library** Annual Night at the Library Fundraiser was cancelled due to COVID concerns. Drive-in Movie is in good shape for next week. HVAC project should be done second week in November. Still working on lighting issues from the Transformation project. Anticipating 2022 budget to be significantly different.

  b. **Edgerton Public Library** Still working on their HVAC project. Attempting a book sale next month. Food for Fines in November. Next month, EPL board will discuss potentially becoming totally fine free. Doing packet programming, no in-person.

Waiting for public comment and approval of budget. Will be doing some building maintenance projects.

c. **Beloit Public Library** City Budget is moving forward submitting based on normal times since state hasn't said anything different. Doing in-person programming like before COVID but on a limited capacity scale.

d. **Eager Free Public Library** Budget submitted. Evansville has a referendum for the pool coming up. City administrator is leaving, looking into doing a wage study. Friends normally have a pie sale before Thanksgiving, they've cancelled it for this year—hoping to do a winter book sale. Sticking with virtual programs and take home kits for the winter.

e. **Clinton Public Library** Will be open all day, eliminating closed for cleaning times. Also opening book drop for longer. Budget process is stalled, last meeting was postponed while waiting for COVID results. Board is meeting to review the 4 applications for the Director position.

f. **Orfordville Public Library** 5% budget cut across the board, village employees got a 2% raise. There's a chance library might get the 5% back. Doing a 20-minute in-person story time, it's usually 3 kids and 3 adults, they take a craft home, wear masks and socially distance. Started an Adult Craft like EFPL does, and it's been very popular. Ongoing book sale has been going well. Fan of the fine free idea, reduced fine line in next year budgets. Been taking overdue fines off during COVID. OPL is open it's normal hours, steady visits.

g. **Milton Public Library** Budget is flat. City employees getting a 1% raise. Fully staffed and their settling in great. Doing a grab bag book sale on a genre or subject for $5. Friends group has restarted, it's growing slowly. Working on Strategic Plan. City finished their strategic plan. Virtual programs through the end of the year, probably the beginning of next too. Having fun making videos.

8. Adjourn at 11:11 a.m.
   a. Motion: Megan Klockner
   b. Second: Sarah Strunz
   c. Vote: Unanimous

Dates to Remember:
SHARE Directors Council: Tuesday, November 10, 9:30 am, remote
ALS Board Meeting: November 11, 6:00 p.m., remote
ALS Librarians Meeting: November 18, 9:30 a.m., remote

2020 October ALS Circ

ALS Circ from all libraries									
Checkouts									
	Station Library								
Item Library	BELOIT	B_CURB	CLINTON	EDGERTON	EVANSVILLE	J_NS	JANESVILLE	MILTON	ORFORDVILL	Total
All	15279	59	1445	5784	3544	638	38329	6346	2425	73849
BELOIT	**12514**	41	209	395	350	37	1416	337	198	
BURLINGTON	49		18	27	19	6	157	30	15	321
CLINTON	150	2	**613**	115	88	10	391	121	76	
CL-S	53		15	23	20	1	186	28	11	337
CL-TL	29		6	25	26	1	92	32	13	224
DARIEN	20		8	20	32	3	129	17	19	248
DELAVAN	49		12	50	34	4	227	26	17	419
EAST_TROY	24		6	11	10	1	75	19	6	152
EDGERTON	144		57	**3660**	97	9	535	164	44	
ELKHORN	103		22	56	43	4	264	36	19	547
EVANSVILLE	166		40	163	**1730**	3	442	128	69	
FONTANA	37		11	28	14	5	92	24	21	232
GENOA_CITY	30	1	12	25	10	1	127	17	8	231
JANESV_BKM							6			
JANESV_NS	1			8		**423**	42			
JANESVILLE	861	5	127	407	415	**80**	**30579**	538	152	
KPL-BKM	15		4	7	8		41	16	3	94
KPL-NS	107	1	10	51	49	6	223	32	7	486
KPL-SI	8		4	19	6	1	73	10	5	126
KPL-SW	142	2	35	73	76	6	448	60	31	873
KPL-UP	7		2	3	5		38	4	2	61
LAKEGENEVA	59	1	11	33	35	2	164	30	6	341
MILTON	161		76	225	165	13	788	**4340**	60	
ORFORDVILL	124	3	29	62	57	2	290	89	**1508**	
RACINE_BKM	13		1	4	4		34	13	1	70
RACINEMAIN	206		45	154	113	7	758	113	50	1446
ROCHESTER	36	1	8	30	17	2	104	19	22	239
SHARON	10		8	9	16	1	85	10	2	141
UNIONGROVE	29	1	19	14	25	3	81	24	18	214
WALWORTH	36		7	17	13	2	85	16	12	188
WATERFORD	45	1	13	37	37	3	223	32	18	409
WILLIAMBAY	45		15	23	27	2	123	16	12	263
WTFORDHS	6		2	10	3		11	5		37
									Non-ALS Items	7699

2020 October ALS circ from LLS & KCLS

ALS Circ from LLS

Checkouts

Item Library	Station Library		CLINTON	EDGERTON	EVANSVILLE	J_NS	JANESVILLE	MILTON	ORFORDVILL	Total
	BELOIT	B_CURB								
BURLINGTON	49		18	27	19	6	157	30	15	321
CL-S	53		15	23	20	1	186	28	11	337
CL-TL	29		6	25	26	1	92	32	13	224
DARIEN	20		8	20	32	3	129	17	19	248
DELAVAN	49		12	50	34	4	227	26	17	419
EAST_TROY	24		6	11	10	1	75	19	6	152
ELKHORN	103		22	56	43	4	264	36	19	547
FONTANA	37		11	28	14	5	92	24	21	232
GENOA_CITY	30	1	12	25	10	1	127	17	8	231
KPL-BKM	15		4	7	8		41	16	3	94
KPL-NS	107	1	10	51	49	6	223	32	7	486
KPL-SI	8		4	19	6	1	73	10	5	126
KPL-SW	142	2	35	73	76	6	448	60	31	873
KPL-UP	7		2	3	5		38	4	2	61
LAKEGENEVA	59	1	11	33	35	2	164	30	6	341
RACINE_BKM	13		1	4	4		34	13	1	70
RACINEMAIN	206		45	154	113	7	758	113	50	1446
ROCHESTER	36	1	8	30	17	2	104	19	22	239
SHARON	10		8	9	16	1	85	10	2	141
UNIONGROVE	29	1	19	14	25	3	81	24	18	214
WALWORTH	36		7	17	13	2	85	16	12	188
WATERFORD	45	1	13	37	37	3	223	32	18	409
WILLIAMBAY	45		15	23	27	2	123	16	12	263
WTFORDHS	6		2	10	3		11	5		37
	1158	8	294	749	642	61	3840	629	318	7699

Total KCLS 3840   Total LLS 2201   5498

2020 October ALS items to LLS & KCLS

ALS Items to LLS

Checkouts

Station Library	Item Library							Total
	BELOIT	CLINTON	EDGERTON	EVANSVILLE	JANESVILLE	MILTON	ORFORDVILL	
BURLINGTON	146	38	37	22	216	23	9	491
CL-S	98	18	15	14	180	27	8	360
CL-TL	39	10	13	5	81	7	1	156
DARIEN	21		2	1	26	5		55
DELAVAN	81	15	14	13	128	24	5	280
EAST_TROY	29	5	9	13	44	12	1	113
ELKHORN	476	43	68	58	560	75	16	1296
FONTANA	17		1	6	22	5		51
GENOA_CITY	64	6	15	4	94	16	4	203
KPL-AD	5	1	2	1	6	2		17
KPL-BKM	46	8	8	8	79	1	2	152
KPL-NS	232	39	75	44	361	41	27	819
KPL-NSCURB	57	7	12	10	70	4	2	162
KPL-SI	58	11	23	5	86	6	5	194
KPL-SW	573	95	169	105	895	96	42	1975
KPL-SWCURB	119	36	44	24	178	26	11	438
KPL-UP	22	7	6	1	54	1	2	93
LAKEGENEVA	182	25	37	24	235	31	9	543
LAKESHORES	1	1				1		3
RACINE_BKM	67	30	16	14	117	19	6	269
RACINEMAIN	841	122	222	154	1336	172	46	2893
ROCHESTER	37	4	14	6	50	15	5	131
SHARON	5	2	4	1	13	2		27
UNIONGROVE	83	8	8	11	102	14	6	232
WALWORTH	67	13	14	8	99	16	3	220
WATERFORD	162	22	48	23	247	27	7	536
WILLIAMBAY	104	19	10	18	111	10	6	278
WTFORDHS	6	2	4	1	3			16
	3638	587	890	594	5393	678	223	12003
				Total KCLS	Total KCLS	4366 Total LLS	Total LLS	7637

Arrowhead - hoopla October 2020

Library Name	Total Registered (All Time)	New Patrons (Last Month)	Patrons Served (Last Month)	Sales (Last Month)	Circs (Last Month)	Sales (YTD)	Circs (YTD)
Beloit Public Library	1314	18	234	$1,445.91	701	$14,236.22	7334
Clinton Public Library	220	1	37	$259.93	127	$2,706.19	1324
Eager Free Public Library	405	8	71	$464.72	237	$4,963.90	2687
Edgerton Public Library	569	8	106	$598.58	316	$5,462.77	2889
Hedberg Public Library	3525	54	716	$4,248.77	2101	$39,351.83	20142
Milton Public Library (WI)	514	7	93	$522.84	268	$5,668.64	2946
Orfordville Public Library	168	2	32	$232.58	118	$2,063.82	1115
Total	6715	98	1289	$7,773.33	3868	$74,453.37	38437

2020 October Overdrive Statistics

Library	Ebooks	Audiobook/Music	Video/Streaming Video	Total by Library	OD Users	Holds (11-9-20)
Clinton Public Library	94	110		204	38	128
Orfordville Public Library	126	62		188	37	109
Milton Public Library	392	246		638	126	391
Eager Free Public Library	345	331		676	127	448
Edgerton Public Library	487	411		898	153	573
Beloit Public Library	919	836	3	1758	304	911
Hedberg Public Library	3253	2790	10	6053	997	2612
Total by type	**5616**	**4786**	**13**	**10415**	**1782**	**5172**

Arrowhead Library System
Information Center

Dashboard   **Student Search**   **Reports**   **Resources**

September 2020

| Lifetime | Month | Session | Date Range: | MM/DD/YYYY | to | MM/DD/YYYY |

66	**450**	**57,111**
total enrollments	total course logins	total minutes in class

Top 20 Courses

Course	Students
Grammar Refresher	5
Speed Spanish	3
Stocks, Bonds, and Investing: Oh, My!	3
Discover Sign Language	3
Introduction to Natural Health and Healing	2
Accounting Fundamentals	2
Drawing for the Absolute Beginner	2
Introduction to Microsoft Excel 2010	2
Creating WordPress Websites	2
Introduction to Guitar	2
Start Your Own Edible Garden	2
Discover Sign Language II	2
Keyboarding	1
Explore a Career as a Paralegal	1
A to Z Grant Writing	1
GRE Preparation - Part 1 (Verbal and Analytical)	1
GRE Preparation - Part 2 (Quantitative)	1
Computer Skills for the Workplace	1
Keys to Effective Communication	1
Understanding Adolescents	1

View Course Activity

New Courses

Course	Date Added
Certificate in Mindful Relationships	09/14/2020
Explore a Career as a Clinical Medical Assistant	06/02/2020
Intermediate QuickBooks Online	05/12/2020
Discover Sign Language II	04/07/2020
Veterinary Medical Terminology	03/17/2020
Introduction to the Medical Laboratory	02/26/2020
Beginning Writer's Workshop	08/13/2019
TEAS Prep 1	03/26/2019
Certificate in Wellness and the Environment	02/26/2019
Intermediate Microsoft Word 2019/Office 365	02/12/2019

GALE COURSES

Patrons	Library Card	Zip Code	Course Title	Session	Enrollment Date	Verification	Last Login	Time Spent(	Completion Status

Beloit Public Library · 12

Patrons	Library Card	Zip Code	Course Title	Session	Enrollment Date	Verification	Last Login	Time Spent	Completion Status
1	2.1537E+13	53511	Understanding Adolescents	Sep-20	9/23/20	Verified	11/9/20 8:31	747	Incomplete
2	2.1537E+13	53511	Keys to Effective Communication	Sep-20	8/12/20	Unverified	9/4/20 6:48	0	Incomplete
	2.1537E+13	53511	Nonprofit Fundraising Essentials	Sep-20	9/3/20	Unverified	9/4/20 6:48	0	Incomplete
	2.1537E+13	53511	Stocks, Bonds, and Investing: Oh, My!	Sep-20	9/3/20	Unverified	9/4/20 6:48	0	Incomplete
	2.1537E+13	53511	Keys to Successful Money Management	Sep-20	9/3/20	Unverified	9/4/20 6:48	0	Incomplete
3	2.1537E+13	53534	Differentiated Instruction in the Classroom	Sep-20	9/25/20	Verified	10/9/20 17:02	412	Incomplete
4	2.1537E+13	53511	Spanish for Medical Professionals	Sep-20	8/18/20	Unverified	8/18/20 5:28	0	Incomplete
	2.1537E+13	53511	Certificate in Food, Nutrition, and Health	Sep-20	8/18/20	Unverified	9/16/20 16:48	14	Incomplete
	2.1537E+13	53511	Discover Sign Language	Sep-20	8/18/20	Unverified	8/18/20 5:28	0	Incomplete
	2.1537E+13	53511	Grammar Refresher	Sep-20	8/18/20	Unverified	8/18/20 5:28	0	Incomplete
5	2.1537E+13	53511	Spanish in the Classroom	Sep-20	9/16/20	Verified	9/30/20 18:39	443	Incomplete
6	2.1537E+13	53511	Explore a Career as a Paralegal	Sep-20	8/25/20	Unverified	8/25/20 21:55	0	Incomplete

Hedberg Public Library · 46

Patrons	Library Card	Zip Code	Course Title	Session	Enrollment Date	Verification	Last Login	Time Spent	Completion Status
1	2.1828E+13	53545	Project Management Fundamentals	Sep-20	8/27/20	Unverified	8/27/20 11:15	0	Incomplete
2	2.1828E+13	53511	Grammar Refresher	Sep-20	8/23/20	Verified	11/3/20 12:00	3461	Completed
3	2.1828E+13	53511	Introduction to Interior Design	Sep-20	6/16/20	Unverified	7/30/20 16:10	0	Incomplete
	2.1828E+13	53511	Grammar Refresher	Sep-20	6/16/20	Unverified	7/30/20 16:10	0	Incomplete
4	2.1828E+13	53511	GRE Preparation - Part 1 (Verbal and Analytical)	Sep-20	8/28/20	Unverified	9/19/20 18:35	125	Incomplete
	2.1828E+13	53511	GRE Preparation - Part 2 (Quantitative)	Sep-20	8/28/20	Unverified	9/19/20 16:35	145	Incomplete
5	2.1828E+12	53548	Introduction to Microsoft Excel 2010	Sep-20	9/1/20	Verified	10/27/20 23:24	973	Incomplete
	2.1828E+13	53548	Introduction to Programming	Sep-20	9/1/20	Verified	10/19/20 20:53	820	Incomplete
6	2.1828E+13	53545	Project Management Fundamentals II	Sep-20	9/20/20	Verified	10/13/20 16:42	158	Incomplete
	2.1828E+13	53545	Creating WordPress Websites	Sep-20	9/20/20	Verified	10/21/20 18:53	2196	Incomplete
	2.1828E+13	53545	Write Effective Web Content	Sep-20	9/20/20	Verified	10/24/20 2:20	2079	Incomplete
	2.1828E+13	53545	Project Management Applications	Sep-20	9/21/20	Verified	10/21/20 18:53	1262	Incomplete
7	2.1828E+13	53547-2331	Accounting Fundamentals	Sep-20	8/21/20	Unverified	9/21/20 11:17	50	Incomplete
8	2.1828E+13	53545	Discover Sign Language	Sep-20	8/27/20	Unverified	9/30/20 9:18	0	Incomplete
	2.1828E+13	53545	Start Your Own Edible Garden	Sep-20	8/27/20	Unverified	9/30/20 9:18	0	Incomplete
	2.1828E+13	53545	Introduction to Natural Health and Healing	Sep-20	8/27/20	Unverified	9/30/20 9:18	0	Incomplete
9	2.1828E+13	53190	Introduction to Guitar	Sep-20	9/9/20	Unverified	9/9/20 9:20	0	Incomplete
	2.1828E+13	53190	Introduction to Guitar	Sep-20	9/9/20	Unverified	11/8/20 18:29	0	Incomplete
10	2.1828E+13	53545	Drawing for the Absolute Beginner	Sep-20	8/19/20	Verified	10/1/20 16:10	1227	Incomplete
11	2.1828E+13	53546	Interpersonal Communication	Sep-20	9/17/20	Unverified	9/18/20 21:47	254	Incomplete
12	2.1828E+13	53545	Accounting Fundamentals II	Sep-20	9/9/20	Verified	10/27/20 8:45	1417	Completed
13	2.1828E+13	53545	Employment Law Fundamentals	Sep-20	8/23/20	Verified	10/29/20 1:48	6089	Incomplete
	2.1828E+13	53545	Human Anatomy and Physiology II	Sep-20	8/23/20	Verified	11/4/20 11:01	8240	Incomplete
14	2.1828E+13	53546	Grammar Refresher	Sep-20	9/21/20	Verified	9/28/20 14:38	332	Incomplete
	2.1828E+13	53546	Drawing for the Absolute Beginner	Sep-20	9/28/20	Verified	9/28/20 17:49	191	Incomplete
15	2.1828E+13	53545	Creating Mobile Apps with HTML5	Sep-20	9/19/20	Unverified	9/19/20 18:42	129	Incomplete
16	2.1828E+13	53548	Keyboarding	Sep-20	8/27/20	Verified	9/18/20 11:30	144	Incomplete
17	2.1828E+13	53545	Introduction to Microsoft Word 2019/Office 365	Sep-20	8/13/20	Unverified	8/13/20 12:29	0	Incomplete
	2.1828E+13	53545	Introduction to Microsoft Excel 2019/Office 365	Sep-20	8/13/20	Unverified	8/13/20 12:29	0	Incomplete
18	2.1828E+13	53545	Creating WordPress Websites	Sep-20	9/3/20	Unverified	9/19/20 11:56	26	Incomplete
19	2.1828E+13	53545	Singapore Math Strategies: Model Drawing for Grades 1-6	Sep-20	8/31/20	Unverified	9/20/20 15:01	0	Incomplete
	2.1828E+13	53545	Luscious, Low-Fat, Lightning-Quick Meals	Sep-20	8/31/20	Unverified	9/20/20 17:23	140	Incomplete
20	2.1828E+13	53548	Discover Sign Language	Sep-20	9/20/20	Verified	11/6/20 0:25	1630	Completed
	2.1828E+13	53548	Discover Sign Language II	Sep-20	9/20/20	Verified	11/1/20 15:20	280	Incomplete
	2.1828E+13	53548	Speed Spanish	Sep-20	9/20/20	Verified	11/1/20 15:21	481	Incomplete
21	2.1828E+13	53548	Discover Sign Language II	Sep-20	8/30/20	Verified	11/6/20 21:20	891	Completed
22	2.1828E+13	43548	Computer Skills for the Workplace	Sep-20	8/28/20	Verified	10/7/20 10:56	1440	Incomplete
23	2.1828E+13	61063	Become a Veterinary Assistant	Sep-20	8/31/20	Verified	11/4/20 16:23	1124	Incomplete
	2.1828E+13	61063	Speed Spanish	Sep-20	9/1/20	Unverified	9/20/20 16:04	127	Incomplete
24	2.1828E+13	53546	Math Refresher	Sep-20	9/14/20	Unverified	9/14/20 18:44	0	Incomplete
25	2.1828E+13	53545	Speed Spanish III	Sep-20	8/10/20	Verified	11/4/20 4:30	3807	Incomplete
	2.1828E+13	53545	Grammar Refresher	Sep-20	9/8/20	Verified	11/6/20 5:53	891	Incomplete
	2.1828E+13	53545	Grammar Refresher II	Sep-20	9/8/20	Verified	10/13/20 6:41	800	Incomplete
26	2.1828E+13	53546	Introduction to Natural Health and Healing	Sep-20	9/7/20	Unverified	9/7/20 18:26	0	Incomplete
27	2.1828E+13	53548	Stocks, Bonds, and Investing: Oh, My!	Sep-20	9/9/20	Verified	10/6/20 8:11	1131	Incomplete
	2.1828E+13	53548	Stocks, Bonds, and Investing: Oh, My!	Sep-20	9/12/20	Unverified	9/12/20 16:56	0	Incomplete

Edgerton Public Library · 5

Patrons	Library Card	Zip Code	Course Title	Session	Enrollment Date	Verification	Last Login	Time Spent	Completion Status
1	2.4511E+13	53589	Accounting Fundamentals	Sep-20	9/8/20	Verified	11/2/20 10:16	4297	Completed
	2.4511E+13	53589	Introduction to Microsoft Excel 2010	Sep-20	9/15/20	Verified	11/3/20 11:42	3123	Completed
2	2.4511E+13	53534	Start Your Own Edible Garden	Sep-20	8/11/20	Verified	10/14/20 4:59	274	Incomplete
	2.4511E+13	53534	Speed Spanish	Sep-20	8/26/20	Verified	10/17/20 12:57	2841	Incomplete
3	2.4511E+13	53534	Introduction to Adobe Acrobat X	Sep-20	8/26/20	Unverified	9/16/20 14:25	160	Incomplete

Milton Public Library · 3

Patrons	Library Card	Zip Code	Course Title	Session	Enrollment Date	Verification	Last Login	Time Spent	Completion Status
1	2.7462E+13	53563	Music Made Easy	Sep-20	8/11/20	Verified	11/2/20 14:59	1648	Incomplete
2	2.7462E+13	53534	A to Z Grant Writing	Sep-20	8/22/20	Unverified	8/22/20 9:45	0	Incomplete
3	2.7462E+13	53548	Introduction to QuickBooks Online	Sep-20	8/6/20	Verified	11/2/20 16:44	1071	Completed

Student Comments

Sep 16 2020 Accounting Fundamentals II — I enjoyed relearning much of the Accounting that I had studied in college many years ago. The lessons and examples were easy to understand. I was looking for a course where I would have to work out problems, rather than just read and memorize and this fit. Thanks!

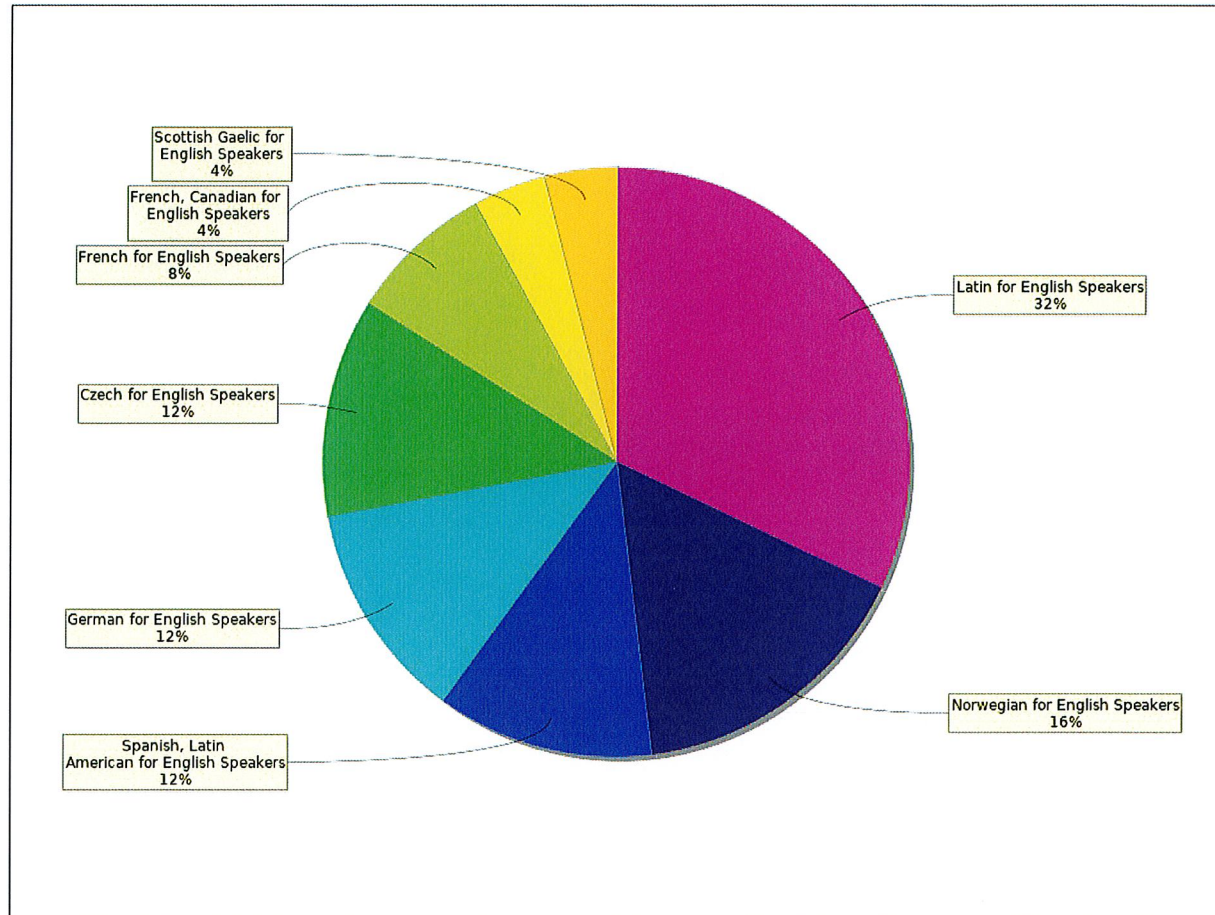Sep 16 2020 Introduction to Microsoft Excel 2010 — very helpful

Group Code	Start Date	End Date	Total Sessions	Total Unique Users	Total User Registrations	Web Sessions	Web Unique Users	Avg. Web Session Time	Total Web Session Time	Mobile App Sessions	Mobile App Unique Users	Avg. Mobile App Session Time	Total Mobile App Session Time	Course Downloads	Total Course Downloads	Lesson Downloads	Total Vocab Lesson Downloads	KidSpeak Access Count	KidSpeak Unique Users	Avg. KidSpeak Learning Time	KidSpeak Learning Time
system.admin	10/1/20	10/31/20	0	0	0	0	0	0:00:00	0:00:00	0	0	0:00:00	0:00:00	0	0	0	0	0	0	0:00:00	0:00:00
system.learner	10/1/20	10/31/20	87	17	4	61	13	0:16:51	17:08:11	6	26	0:01:57	0:51:02	0	0	1	0	0	2	0:00:49	0:01:39
system.all	10/1/20	10/31/20	87	17	4	61	13	0:16:51	17:08:11	6	26	0:01:57	0:51:02	0	0	1	0	0	2	0:00:49	0:01:39
BeloitPL	10/1/20	10/31/20	3	2	1	3	2	0:17:28	0:52:25	0	0	0:00:00	0:00:00	0	0	0	0	0	0	0:00:00	0:00:00
ClintonPL	10/1/20	10/31/20	0	0	0	0	0	0:00:00	0:00:00	0	0	0:00:00	0:00:00	0	0	0	0	0	0	0:00:00	0:00:00
EagerFreePL	10/1/20	10/31/20	4	2	1	4	2	0:08:06	0:32:25	0	0	0:00:00	0:00:00	0	0	0	0	0	0	0:00:00	0:00:00
EdgertonPL	10/1/20	10/31/20	15	3	0	13	2	0:23:16	5:02:31	2	2	0:00:21	0:00:43	0	0	0	0	0	0	0:00:00	0:00:00
HedbergPL	10/1/20	10/31/20	50	7	1	27	5	0:16:38	7:29:09	3	23	0:02:11	0:50:17	0	0	1	0	0	2	0:00:49	0:01:39
MiltonPL	10/1/20	10/31/20	2	2	0	1	1	0:06:32	0:06:32	1	1	0:00:02	0:00:02	0	0	0	0	0	1	0:00:00	0:00:00
OrfordvillePL	10/1/20	10/31/20	14	2	1	14	2	0:13:41	3:11:41	0	0	0:00:00	0:00:00	0	0	0	0	0	0	0:00:00	0:00:00

	All Activity	Web Activity	Mobile App Activity	KidSpeak Activity
Sessions	87	61	26	2
Unique Users	17	13	6	2
User Registrations	4	N/A	N/A	N/A
Average Session Time	N/A	0:16:51	0:01:57	N/A
Total Session Time	N/A	17:08:11	0:51:02	N/A
Course Downloads	N/A	N/A	1	N/A
Vocab Lesson Downloads	N/A	N/A	0	N/A
Average Learning Time	N/A	N/A	N/A	0:00:49
Learning Time	N/A	N/A	N/A	0:01:39

Transparent Language
Language Usage Report

Start Date: 10/01/2019
End Date: 10/31/2019
Languages: All Languages for All Languages
Reporting Group(s): All Admins (system.admin), All Learners (system.learner), All Users (system.all), Beloit Public Library (BeloitPL), Clinton Public Library (ClintonPL), Eager Free Public Library (EagerFreePL), Edgerton Public Library (EdgertonPL), Hedberg Public Library (HedbergPL), Milton Public Library (MiltonPL), Orfordville Public Library (OrfordvillePL)
Content: All Content

Total Access Count: 25

Language Name	Access Count	Calculated Percentage
Latin for English Speakers	8	32.00%
Norwegian for English Speakers	4	16.00%
Spanish, Latin American for English Speakers	3	12.00%
German for English Speakers	3	12.00%
Czech for English Speakers	3	12.00%
French for English Speakers	2	8.00%
French, Canadian for English Speakers	1	4.00%
Scottish Gaelic for English Speakers	1	4.00%

Creativebug

October 2020

Date	Class Title	Class Category	Class Duration (min)	Unique Viewers	Average Viewed Duration (min)	Class Completions
2020 October	Back to School Organizing:		14.2	1	28.3	1
2020 October	October Lookbook // 2020		4.2	1	21.1	1
2020 October	September Lookbook // 202		1	1	2	1
2020 October	Basic Line Dr	Art + Design	289.6	1	54.2	0
2020 October	Beginning Ca	Art + Design	148.8	1	27.4	0
2020 October	Beginning W	Art + Design	133.4	1	42.4	0
2020 October	Color Medita	Art + Design	161.8	1	17.6	0
2020 October	Daily Paintin	Art + Design	214.9	1	405.1	0
2020 October	Daily Paintin	Art + Design	453.9	1	28.3	0
2020 October	Doodle and F	Art + Design	56.2	1	63	0
2020 October	How to Make	Art + Design	23.5	1	1.9	0
2020 October	Make an Alte	Art + Design	23.5	1	19.1	0
2020 October	Crochet Sam	Crochet	254.5	1	99.5	0
2020 October	Daily Creativi	Crochet	309.3	1	150.2	0
2020 October	Hand-Rolled	Food + Home	13.5	1	10.3	0
2020 October	The Wilton N	Food + Home	94.7	1	54.1	0
2020 October	Halloween Pi	Kids	75.1	1	6.7	0
2020 October	Painted Rock	Kids	20.5	1	41	1
2020 October	Best Bet Bea	Knitting	21.2	1	1.9	0
2020 October	How to Make	Knitting	18.7	1	74.9	1
2020 October	How to Men	Knitting	84.6	1	85.6	1
2020 October	Knit a Reflec	Knitting	35.2	1	5.8	0
2020 October	Knitted Seed	Knitting	21.3	1	15.8	0
2020 October	Loom Knittin	Knitting	24.1	2	20.5	0
2020 October	Needle Felte	Knitting	44.2	1	44.6	1
2020 October	Punch Needl	Knitting	41	1	41.8	0
2020 October	Sweater Mei	Knitting	21.7	1	43.5	1
2020 October	A Card a Day	Paper	214.9	1	32	0
2020 October	DIY Leather J	Paper	29.4	1	58.8	1
2020 October	Furniture Re	Paper	129.4	1	4.2	0
2020 October	Beginner Sev	Sewing	42.3	1	4.1	0
2020 October	Pom Pom Pa	Sewing	33.2	1	66.5	1
2020 October	Sew a Rever	Sewing	38.9	1	2.9	0
				34	47.7303	10

Wild Wisconsin Winter Web Conference Descriptions

January 27, 2021

Opening Session:
Presenter: Dipesh Navsaria

Title and Description Coming Soon: How the virus is putting scientific discovery on display – how things change with new data, and how librarians can help people understand and not lose faith in science, and encourage reliable information-seeking.

Dipesh Navsaria, MPH, MSLIS, MD is a pediatrician working in the public interest. He blends the roles of physician, occasional children's librarian, educator, public health professional and child health advocate.

An associate professor of pediatrics at the University of Wisconsin School of Medicine and Public Health and is director of the MD–MPH program there as well as the medical director of the physician assistant program. Clinically, he has practiced primary care pediatrics, with special interest in underserved populations. He is the founding medical director of Reach Out and Read Wisconsin.

Committed to understanding how basic science can translate into busy primary-care settings via population health concepts and policy initiatives, Dr Navsaria aims to educate the next generation of those who work with children and families in realizing how their professional roles include being involved in larger concepts of social policy and how they may affect the cognitive and socioemotional development of children for their future benefit.

Management:

Nitty Gritty Policy Makeover
Presented by: Jennie Garner, Director, North Liberty Library, Iowa

We'll look at policy vs. procedures and learn simple strategies to overhaul policies to give staff decision-making power translating to better service. The discussion will include working with staff and your library board members to rewrite and condense policies and make them proactive and positive rather than reactive and punitive.

Jennie Garner has held a variety of roles at North Liberty Library (IA) for 25 years. In her role as library director the past six years, Jennie has worked to cultivate a positive workplace which she firmly believes creates a stronger organization and better serves the community. She is passionate about leadership and dedicated to empowering staff to deliver excellent customer service supported by good policies and procedures. Jennie has been active in the Association for Small and Rural Libraries for eight years. She is a staunch advocate for small and rural

libraries and the impact libraries have on their communities. When she's not working in the library or volunteering in the community, Jennie enjoys time with family and friends, camping, bicycling, and, of course, reading.

Library Director Jenga: The Perpetual Challenge
Presented by: Kate Hall and Kathy Parker

Running a library is like playing Jenga. You need to work collaboratively to set up a solid base and then carefully move the pieces to ensure everything doesn't come tumbling down. In this interactive session, come play online jenga and learn what the building blocks are to being an effective director and how moving them around can lead to success or failure.
Participants will:
- Learn the building blocks to becoming a successful library director
- Discover the challenges in running a successful library and how to overcome them
- Learn how to work collaboratively to achieve your goals as a director

Decreasing Barriers to Library Use
Presented by: Katrina Vernon, Ann Burlingame, Sarah Lyon (Wake County Public Library System)

The Wake County (North Carolina) Public Library System has made decreasing barriers to library use a priority in their strategic and tactical planning. This session will explore common barriers including unnecessary or restrictive policies, difficulties of accessing library facilities, lack of service awareness, and insufficient literacies. Learn how the library has worked to combat the impact of these barriers by systematically reviewing and updating library policies and operational practices and by responding to customer needs within their community.

Ann Burlingame is Deputy Director of the Wake County Public Library System (WCPL). Ann received ALA's 2015 Peggy Sullivan Award for Public Library Administrators Supporting Services to Children. Under Ann's leadership the Every Family Ready to Achieve initiative was implemented in WCPL which focused on removing barriers to service for vulnerable populations. This initiative included the ABC Craft and Learn program which simulates a Pre-Kindergarten classroom and supports a child's smooth launch to kindergarten.

Katrina is the Senior Library Manager for Facilities and Operations at Wake County Public Library System (WCPL). She analyzes data trends to determine areas of growth for the library system, and oversees new building projects and both major and minor renovations for WCPL. Katrina evaluates user experience within the library system's 24 facilities and works to ensure that WCPL's libraries are inviting, comfortable, and safe places.

Sarah is a lifelong library user, with over fifteen years of experience working in special and public libraries. In her current role as Manager for Customer Experience, she manages Youth Services Programming for the library system and oversees locations dedicated to serving vulnerable

populations. Sarah's passions are early literacy, customer service, and connecting citizens to programs and resources that enrich their lives.

Small Libraries:

Grant Writing 101: Practical Steps & Strategies
Presented by: Julie Biando Edwards, Instructional Designer & Librarian, Niche Academy

Are you looking for programs and funds to help enhance library services? Have you always wanted to try grant writing but don't know where to start? Are you encouraged (or expected) to write grants but daunted by the prospect? Many of us want to do it, but don't know how. This program, led by a librarian with a successful record of grant writing, will build your confidence with practical steps and strategies. Streamline and simplify the grant writing process in seven easy steps, build a grant writing toolkit to save time, and learn how to analyze projects for sustainability.

Julie Biando Edwards is a librarian and instructional designer with Niche Academy. She secured over $50,000 and brought numerous state and national programs to libraries through grant writing, has been principal investigator on state and IMLS grants, and served as project director on grants from the American Library Association and Folger Library. She is the author of two books, including Transforming Libraries, Building Communities: The Community Centered Library (with Robinson and Unger, Scarecrow Press 2013), which includes a chapter on grant writing for public librarians. She taught in the Department of Library and Information Studies at the University of Botswana as a Fulbright professor (2017-2019).

Connecting the Community - Digital Inclusion
Presented by: Dianne Connery
Director, Pottsboro Library

Are you looking for ways that your library can help your community to bridge the digital divide? This informative and interactive presentation will explore how one rural library has improved internet access throughout the community, hosted telehealth appointments, worked with schools to ensure opportunities for youth, and improved digital literacy skills for patrons and local businesses.
Learning Objectives:
• How to improve internet access in your community
• Examples of innovative programming to engage a variety of populations
• Strategies to secure funding

Dianne Connery is the director of the Pottsboro (Texas) Area Public Library. She was a corporate trainer and entrepreneur before moving to a rural community ten years ago. On the verge of closing its doors, Dianne led a group of dedicated volunteers who transformed it into the vibrant community institution it is today.

A Whole Lotta Sugar in My Library Lemonade
Presented by: Angela Bodislaw, Spooner Memorial Library, Director

Do you ever feel like you give your team the same feedback over and over again with no change or results? Do you ever feel overwhelmed with all these "great ideas" other people have and you don't have the time to implement them? Who has time for that additional project? Who has money for that? Can I just file that thought and move on with my day?

Sometimes by looking at projects in a new way, our attitude can change. This webinar is going explore how changing our mindset to a "why not" attitude can create new initiatives. We'll look at 10 obstacles that turned into opportunities at my small library.

Angie Bodzislaw is Director at Spooner Memorial Library in Spooner, Wisconsin. She is Vice Chair of WLA's Wisconsin Small Libraries and serves on the Cooperative Children's Book Center Advisory Board. She earned her MLIS degree from UW-Milwaukee and is a graduate of both Wisconsin DPI's Youth Services Development Institute and Wisconsin Library Association's Leadership Development Institute. Most recently Angie co-founded a local initiative called Community First - Washburn County where she worked alongside a handful of community organizations to hand out care packages and deliver food to those in need while also supporting local businesses during the COVID-19 pandemic. Angie's mantra is "choose joy" and believes greatly in the role of libraries in offering community, opportunity, and literacy.

January 28, 2021

Public Services:

Impacting Small Business Success in Your Community: Learn How Libraries Can Connect and Empower Entrepreneurs
Presented by: Laura Metzler, Senior Business Research Librarian, Cecil County Public Library

Find out how your library can be an excellent resource for aspiring and experienced business owners. The Business Information Center at the Cecil County Public Library was created in 2003, growing from a shelf of books to a personalized service. Cecil County Public Library Business Librarian, Laura Metzler will provide takeaways that any size branch can implement to start meeting the needs of your business community.

Laura Metzler is the Senior Business Research Librarian at the Cecil County Public Library. Ms. Metzler's work focuses on providing free information and assistance to potential and existing small business owners. She works one-on-one with clients to provide up-to-date business

information, access to business databases, and business writing instruction. In addition to meeting with clients one-on-one, Ms. Metzler organizes a popular series of free business classes on topics ranging from accounting and marketing to the realities of getting a commercial loan. In 2015, Cecil County Public Library received the nation's highest honor for libraries, the National Medal, in part because of the innovative approach to serving entrepreneurs and small business owners. Ms. Metzler also created an annual program, Start-Up Cecil: a Teen Small Business Contest, now in its 5th year. Ms. Metzler has presented for WebJunction, and in 2017 she received the Cecil County Chamber of Commerce Impact Cecil Award, recognizing the significant contributions she has made to the economic vitality of Cecil County's small business community. She is also the proud mother to Adelaide, Violet and Wyatt Metzler.

Supporting People with Mental Illness
Presented by: Helyn Luisi-Mills, NAMI Wisconsin

Description Coming Soon

Helyn oversees the Crisis Intervention Team (CIT) and Partner (CIP) trainings statewide. She develops and maintains partnerships with community stakeholders to establish community partnerships and facilitate local trainings.

Different Tries for your Size: Finding the Right Teen Engagement Fit For You
Presented by: Cat Mullen (Milwaukee), Alicia Woodland (Wisconsin Rapids), Emily Sanders (Williams Bay)

Teen services have undergone a mighty shift in the past thirty years. Now more than ever before, libraries are playing an important role in the lives of teens. Despite that, figuring out how best to serve this notoriously slippery age group can leave libraries and their staff at a loss. Teen engagement is the key! Join three Youth Services Librarians from vastly different sized libraries as they share their trials and triumphs and give you high-interest and hands-on ideas for how you can serve and engage with them, too. From creating and running Teen Advisory Boards to using teen volunteers to building relationships and offering teens agency, you'll find ideas you can implement, no matter what size your library is!

Cat Mullen is a Youth Services Librarian with the Milwaukee Public Library, a position she's held for over four years. Currently stationed in the Children's Room at the historic Central Library in downtown Milwaukee, she works with all ages though outreach and teen services is where her heart lies. There's nothing she enjoys more than connecting with people, especially teens, and showing them all the things a library can offer. A Minnesota native but happy Wisconsin transplant, Cat enjoys reading, writing, antiquing, and dreaming of the dog she will one day be able to adopt.

Emily Sanders is the Youth Services Director at Barrett Memorial Library in Williams Bay WI. In addition to #librarianlife, you can find her giving unsolicited book recommendations to strangers, struggling with a knitting project, baking cookies, and trying to make her way through her Netflix queue.

Alicia Woodland still isn't sure if it was the voice of Horace Greeley that told her "Go West Young Woman, Go West" but she left Ohio for Wisconsin in 2013 and she's never been happier. With over 30 years of experience working with children from 3 months-18 years old, including classroom teaching experience, technology education curriculum creation, imaginative library programming and working in every library job from page to YA services manager she's still thrilled to work in Library and Information Science. A strong advocate of lifelong learning and an expert at thinking outside of the box, Alicia is also known for two quotes "I have ideas!" and "Well, maybe we can find a way to make it work…." As the Young Adult Services Manager at McMillan Memorial Library Alicia has acquired a variety of affectionate nicknames including but not limited to Miss Alicia, Mrs. G and for some strange reason Lamborghini. She has degrees and awards and such but feels that serving her local community is her greatest honor.

Marketing:

Introduction to Inclusive Marketing
Presented by: Trenton Smiley, Marketing and Communications Director, CADL

Does your library truly promote inclusivity? Check out this presentation on ways to expand your marketing reach to marginalized and underrepresented groups in your community. Libraries of all sizes and budgets will learn how to remove some of the current barriers of use through messaging and other tactics that truly resonate with people from all backgrounds.

Trenton Smiley is Capital Area District Libraries (Michigan) Marketing and Communications Director. He is also the Treasurer on the Board of the Library Marketing & Communications Group, which produces the Library Marketing and Communications Conference each year. With a MBA in Marketing and over 20 years of library marketing experience, Trenton has earned numerous honors, including ALA's prestigious John Cotton Dana Public Relations Award and the Michigan Library Association's Award of Excellence. He has also helped two different libraries win the Library of Michigan Foundation's State Librarian's Excellence Award.

The Accidental Library Marketer: Ten Things You Need to Know to Promote Your Library When the World Keeps Changing
Presented by: Angela Hursh, Senior Engagement Consultant, NoveList

If your job looks very different today than it did at this time last year, you're not alone. Many librarians now find themselves in charge of marketing and promotions ("other duties as assigned"), even though they have no experience. And they're expected to do it quickly and effectively. It might feel like an impossible task. But in this session, Angela Hursh (Senior Engagement Consultant for NoveList and author of SuperLibraryMarketing.com) breaks down the ten most important things you need to know to promote your collection, services, and tell you library's story, even if you've never done any marketing. You'll learn basic tips that you can apply to social media, email, video, and print promotions. Plus you'll learn how to stay on top of trends and how to be flexible so you can promote your library no matter what changes the future may hold.

Angela is a Senior Engagement Consultant for NoveList, a company dedicated to helping libraries reach readers with the books they want and need. She helps client libraries to create effective and engaging marketing, within budget and with a personalized approach. Her background includes more than six years as the Content Team Leader for the Public Library of Cincinnati and Hamilton County, and more than 20 years as a broadcast TV journalist. She runs SuperLibraryMarketing.com, where she shares tips for library marketing for libraries around the world and has a YouTube channel where she shares quick weekly tips with library marketers. She's spoken at conferences for the Ohio Library Council, the Indiana Federation of Libraries, the Illinois Library Association, and the Library Marketing and Communications Conference. She is usually trying to devour two or more books at a time—one in print, one in audiobook form. Her favorite genres are historical fiction, space adventures, memoirs, and classics. She attends the Jane Austen Festival in Louisville, Kentucky every summer with her youngest daughter, dressed in full Regency attire.

Emojis: What are They, Where Did They Come From, and Can they Help with Marketing?
Presented by: Laura Solomon, Library Services Manager
Ohio Public Library Information Network; Columbus, OH
A whole new visual language has now become mainstream communication. Emojis have a mixed, but evolving, history. Take a tour of where emojis have been, where they are now, and discover how they can best be used to potentially increase the effectiveness of your library's marketing efforts.

Laura Solomon, MCIW, MLS is the Library Services Manager for the Ohio Public Library Information Network . She has been doing web development and design for twenty years, in both public libraries and as an independent consultant. She specializes in developing with Drupal. She is a 2010 Library Journal Mover & Shaker. She's written three books about social media and content marketing, specifically for libraries, and speaks nationally on both these and technology-related topics. As a former children's librarian, she enjoys bringing the "fun of technology" to audiences and in giving libraries the tools they need to better serve the virtual customer.

Staying True to Yourself in Times of Stress
In this talk, we will look to academic scholarship, ancient wisdom traditions, and personal creative practices for strategies that help us stay true to ourselves in times of stress. In particular, we will look for practices that help us accept, and even embrace, discomfort, messiness, and vulnerability in our lives and work.

Closing Session:
Staying True to Yourself in Times of Stress
Presented by: Beck Tench

In this talk, we will look to academic scholarship, ancient wisdom traditions, and personal creative practices for strategies that help us stay true to ourselves in times of stress. In particular, we will look for practices that help us accept, and even embrace, discomfort, messiness, and vulnerability in our lives and work.

Beck Tench is a wife, daughter, friend, teacher, gardener, cyclist, kind stranger, and PhD student at the University of Washington Information School. She researches how the design of physical and digital spaces cultivates contemplative experience and practice.

She was formally trained as a designer at the University of North Carolina at Chapel Hill and spent her career before returning to academia helping museums, libraries, and non-profits embrace risk-taking, creativity, and change through technology and personal space-making. Her work from that time was mentioned in the New York Times, National Public Radio, Scientific American, and several books and blogs.

ARROWHEAD LIBRARY SYSTEM
2021 Board Meeting Dates &
Dates Vouchers are due at Courthouse

Vouchers Due @ Courthouse by Noon	Location	Board Meeting Date
Friday, December 29	ALS or Remote	Wednesday, January 13
Tuesday, January 26	ALS or Remote	Wednesday, February 10
Tuesday, February 23	ALS or Remote	Wednesday, March 10
Tuesday, March 30	BPL or Remote	Wednesday, April 14
Tuesday, April 27	CPL or Remote	Wednesday, May 12
Tuesday, May 25	EPL or Remote	Wednesday, June 9
Tuesday, June 29	EFPL or Remote	Wednesday, July 14
Tuesday, July 27	HPL or Remote	Wednesday, August 11
Tuesday, August 24	MPL or Remote	Wednesday, September 8
Tuesday, September 28	OPL or Remote	Wednesday, October 13
Tuesday, October 26	ALS or Remote	Wednesday, November 10
Tuesday, November 23	ALS or Remote	Wednesday, December 8

ALS Board 2020

Appointed Members	Term Expires	Ex-Officio Members
Annette Smith		Kara Puriance, Chair
1044 Sunset Drive	Expires 12/31/20	Rock County Board of Super
Milton, WI 53563	arsmith14@gmail.com	Rock County Courthouse
Phone: 346-3673	(serves remainder of Wilson term)	Janesville, WI 53545
Milton Library Board Member		Phone: 757-5540(courthouse
Richard Bostwick–President	Reappointed 1/9/20	Steve Platteter, Director
61 Harrison Street	Expires 12/31/22	Arrowhead Library System
Janesville, WI 53545	richbarb2000@yahoo.com	430 E. High St, Suite 200
Phone: 752-9199 or 201-8600(cell)		Milton, WI 53563
Rock County Supervisor		Phone:868-2872 (work)
		Phone: 262-689-9179 (cell)
Adam Dinnes-Vice President	Reappointed 1/3/19	Bryan McCormick Director
1438 Lafayette Street	Expires 12/31/21	Hedberg Public Library
Janesville, WI 53546	adamdinnes@gmail.com	316 S. Main Street
Phone: 608-295-9219		Janesville, WI 53545
Hedberg Library Board Member		Phone: 758-6594(work)
Eloise Paula Eager	Reappointed 1/1/19	Nick Dimassis
43 N Second St.	Expires 12/31/21	Beloit Public Library
Evansville, WI 53536	eloiseeager@charter.net	605Eclipse Street
Phone: 608—490-0591		Beloit, WI 53511
Eager Free Library Board Member		Phone: 364-2917(work)
Stephane Aegerter		Sarah Strunz
526 Laurel Avenue	Expires 12-31-20	Orfordville Public Library
Janesville, WI 53548	stephanie.aegerter@co.rock.wi.us	519 E. Beloit St.
Phone: 608-295-9274	(serves remainder of Davis term)	Orfordville, WI 53576
Rock County Supervisor		Phone: 879-9229
Jose Carrillo	Reappointed 1/9/20	**Board Committees:**
125 Winesap Drive	Expires 12/31/22	**Budget**
Janesville, WI 53548	jojolatino@aol.com (home)	Bostwick, Carrillo, Dinnes
Phone: 322-8986 (cell)		Platteter (Ex-Officio Member)
At Large Board Member		
Sherry Blakeley		**Personnel:**
745 Milwaukee Rd. #2	Expires 12/31/21	Bostwick, Carrillo, Dinnes
Beloit, WI 53511	blakeleys@beloitwi.gov	Platteter (Ex-Officio Member)
Phone: 608-362-1417	(serves remainder of Miller term)	
Beloit Library Board Member		

ALS Librarians Meetings 2021
9:30 a.m.

Meeting Date	Location	Chair
Wednesday, January 20	ALS or Remote	TBD
Wednesday, February 17	ALS or Remote	
Wednesday, March 17	ALS or Remote	
Wednesday, April 21	BPL or Remote	Nick Dimassis
Wednesday, May 19	CPL or Remote	Maribeth Miller
Wednesday, June 16	EPL or Remote	Kirsten Almo
Wednesday, July 21	EFPL or Remote	Megan Kloeckner
Wednesday, August 18	HPL or Remote	Bryan McCormick
Wednesday, September 15	MPL or Remote	Ashlee Kunkel
Wednesday, October 20	ALS or Remote	Sarah Strunz
Wednesday, November 17	ALS or Remote	
Wednesday, December 15	ALS or Remote	

MJ Malik [mmalik@movlic.com]
Sent: Thursday, November 12, 2020 12:20 PM
To: Anita Schultz
Cc: Joe Swift [jswift@movlic.com]
Attachments: Library Outdoor Movie Sel~1.xlsx (21 KB); Public Library Outdoor For~1.pdf (405 KB)

Hi Anita,

Thank you for reaching out! Your libraries can take advantage of the outdoor and virtual exceptions for sure.

For any accommodations we can adjust at the next renewal and assist with the time missed due to closures.

Stay safe and well, MJ

MJ Malik | Customer Relationship Manager | P:877.321.1300 | F:877.876.9873 |Swank Customer Hub
Swank Movie Licensing USA 196391
Purchase Orders can be sent to: mail@movlic.com

-----Original Message-----
From: Anita Schultz <schultz.anita@als.lib.wi.us>
Sent: Thursday, November 12, 2020 11:30 AM
To: MJ Malik <mmalik@movlic.com>
Subject: FW: 10/20/20 Swank Call Recap - Lakeshores Library System

Hello MJ,

The Arrowhead Library System has licensing through Swank (Customer 0196391-001) and has a shared catalog with the Lakeshores Library System.

Jim Novy of Lakeshores shared the information you had sent him about their movie licensing (below) with our director Steve Platteter and we were wondering if any of it would apply to our libraries.

Thank you,

Anita Schultz
Office Manager
Arrowhead Library System
608 868-2872

Outdoor Exception for Lakeshores Library members: (Valid until 6/30/21, any extensions TBD)

•   I attached the list of pre-approved movies eligible for outdoor showings on library property, as long as the event is held to a maximum of 25 cars or 50 attendees.

•   The attached outdoor form goes through all the guidelines that must be followed. The form needs to be completed to receive permission for the outdoor showing exception.

•   Please email the completed form to libraries@swankmp.com and we will reply with approval.

•   If the showing does not meet those requirements, or is off library property, please contact Swank Motion Pictures at 800.876.5577 for the standard outdoor license pricing.

Virtual Exception for Lakeshores Library members:

•   Renewing libraries have access to a list of approved movies included with the license.

•   There is a technical fee to deliver that content through our virtual platform, $150 per title.

•   For more details on this offering and the latest list of movies please visit our FAQ page: https://www.swank.com/k-12-schools/virtual-events/

MJ Malik | Customer Relationship Manager | P:877.321.1300 | F:877.876.9873 |Swank Customer Hub<https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fwww.swank.com%2fk-12-schools%2fcustomer-hub%2f&c=E,1,0m6JbekB-hNRUKzU1BHHwZzaZtm0-aRj_C8AGpUliGJdy_ghkUpZUChMO4Lh-qD6raXmfYwPWibM5XY66ESBNUaymgACFtqKBKrS4cqMracNZg,,&typo=1>
Swank Movie Licensing USA 196394

SWANK
MOVIE LICENSING USA

PUBLIC LIBRARY OUTDOOR EVENT FORM

Name: _____

Phone: _____

Email: _____

Library Name: _____

Library Address: _____   License #   *must have active annual site license
_____

Date of Showing(s): _____

Screen Size: _____

Chosen title(s) (from the attached list): _____

Plan for limiting attendance: _____

Please check below: **TERMS & CONDITIONS**

☐ Showing must take place on library property and must be limited to a maximum of 50 patrons or 25 cars attending. .

☐ Drive-up type showings are not to be offered if a commercial drive-in theatre is within 10 miles of the library.

☐ Advertising Guidelines: Event may be advertised in your Library, on your Library's website , and directly to staff and patrons via mail, email, or other direct messaging. The words "drive-in" should not be used. Alternative phrases could be "Wheels and Reels" or "Carpool Cinema"

☐ COVID-19 Pandemic Safety Requirements:
The Library assumes 100% responsibility for ensuring lawful compliance to any legal Orders, Government mandates, or other restrictions that would relate to Outdoor Event Gatherings such as the one being contemplated via this form.

I have agreed to the Terms & Conditions as outlined above and authorize Swank Movie Licensing USA to process my request as completed.

Signature of Responsible Party: Printed Name: _____

_____   Date:_____

Please email completed Event Form to libraries@swankmp.com for approval.

Film	Rating	Release Year
A League Of Their Own	PG	1992
Abominable	PG	2019
Akeelah and the Bee	**PG**	**2006**
Anchorman	PG-13	2004
Apollo 13	PG	1995
Bee Movie	PG	2007
Bend it Like Beckham	**PG-13**	**2002**
Bernie The Dolphin	G	2018
Big Hero 6	**PG**	**2014**
Black Panther	**PG-13**	**2018**
Bumblebee	PG-13	2018
Cars	**G**	**2006**
Casper	PG	1995
Cloudy With a Chance of Meatballs	**PG**	**2009**
Coco	**PG**	**2017**
Cool Runnings	**PG**	**1993**
Descendants	**NR**	**2015**
Despicable Me	PG	2010
Despicable Me 2	PG	2013
Despicable Me 3	PG	2017
Dirty Dancing	PG-13	1987
Dora And The Lost City Of Gold	PG	2019
Dr. Seuss' The Lorax	PG	2012
Fast And Furious Presents Hobbs And Shaw	PG-13	2019
Ferris Bueller's Day Off	PG-13	1986
Field Of Dreams	PG	1989
Finding Nemo	**G**	**2003**
Five Feet Apart	PG-13	2019
Footloose (1984)	PG	1984
Forrest Gump	PG-13	1994
Goosebumps	PG	2015
Goosebumps 2 - Haunted Halloween	PG	2018
Grease	PG	1978
Groundhog Day	PG	1993
Hairspray	**PG**	**1988**
Hairspray	**PG**	**2007**
Hidden Figures	**PG**	**2017**
Hocus Pocus	**PG**	**1993**
Home (2015)	PG	2015
Hook	PG	1991
Hop	PG	2011
How To Train Your Dragon	PG	2010
How To Train Your Dragon The Hidden World	PG	2019
How To Train Your Dragon 2	PG	2014
I Can Only Imagine	PG	2018
Ice Age	**PG**	**2002**

Indiana Jones And The Last Crusade	PG-13	1989
Instant Family	PG-13	2018
Jurassic Park	PG-13	1993
Knives Out (2019)	PG-13	2019
Kung Fu Panda	PG	2008
La La Land	PG-13	2016
Labyrinth	PG	1986
Mad Hot Ballroom	**PG**	**2005**
Madagascar	PG	2005
Madagascar 3: Europe's Most Wanted	PG	2012
Mamma Mia	PG-13	2008
Mamma Mia Here We Go Again	PG-13	2018
Matilda (1996)	PG	1996
McFarland, USA	**PG**	**2015**
Megamind	PG	2010
Men In Black (1997)	PG-13	1997
Men In Black International	PG-13	2019
Moana	**PG**	**2016**
Monster House	PG	2006
Monsters Vs. Aliens	PG	2009
Mr. Popper's Penguins	**PG**	**2011**
Over The Hedge	PG	2006
Pitch Perfect	PG-13	2012
Playing With Fire	PG	2019
Raiders Of The Lost Ark	PG	1981
Remember the Titans	**PG**	**2000**
Rio	**G**	**2011**
Rise Of The Guardians	PG	2012
Scary Stories To Tell In The Dark	PG-13	2019
School Of Rock	PG-13	2003
Shark Tale	PG	2004
Sherlock Gnomes	PG	2018
Shrek	PG	2001
Shrek 2	PG	2004
Shrek The Third	PG	2007
Sing (2016)	PG	2016
Sleepless In Seattle	PG	1993
Sonic The Hedgehog	PG	2020
Spaceballs	PG	1987
Spider-Man: Into the Spider-Verse	**PG**	**2018**
Surf's Up	PG	2007
The Addams Family (1991)	PG-13	1991
The Addams Family (2019)	PG	2019
The Angry Birds Movie 2	PG	2019
The Boss Baby	PG	2017
The Croods	PG	2013
The Emoji Movie	PG	2017

Title	Rating	Year
The Grinch (2018)	PG	2018
The House With A Clock In Its Walls	PG	2018
The Incredibles 2	**PG**	**2018**
The Jungle Book	**G**	**1967**
The Karate Kid (1984)	PG	1984
The Little Rascals	PG	1994
The Peanut Butter Falcon	PG-13	2019
The Princess and the Frog	**G**	**2009**
The Secret Life Of Pets	PG	2016
The Secret Life Of Pets 2	PG	2019
The Star (2017)	PG	2017
The Wiz Live	**TV-G**	**2015**
Toy Story 4	**G**	**2019**
Trolls	PG	2016
Wall-E	**G**	**2008**
Wonder	PG	2017
Wonder Park	PG	2019
Won't You Be My Neighbor	PG-13	2018
Yesterday (2019)	PG-13	2019