libby

The new OverDrive app.

Why you'll love Libby

Libby was engineered from the ground up with many new features and enhancements requested by your readers and staff:

- Quick and easy for first time users
- Integrated reading and listening experience with OverDrive Read and OverDrive Listen
- No Adobe ID or account registration required
- Faster performance and powerful search
- Same experience on all devices
- Customizable browsing options to find the books you want faster
- Simplified download settings
- Fixed-layout and Read-Along eBook support
- Support for eBook highlights and annotations
- Custom lists for tagging books you love, want to read and more

Training & Marketing

- Follow OverDrive on Facebook, will announce additional trainings, features, and marketing materials when available.
  https://www.facebook.com/OverDriveForLibraries/

- **Staff Training Video (45 minutes – very in-depth!)**
  https://cc.readytalk.com/cc/playback/Playback.do?id=9gn5pu

- Staff Training Presentation PDF (not very detailed)
  http://static.od-cdn.com/RCTrainingMeet%20Libby.pdf

- Searchable Libby Help
  https://help.libbyapp.com/

- Libby Support (if you can't find it in the help menu)
  https://help.libbyapp.com/need-more-help/

- Marketing Kit   **Use this!** -->
  Posters, 1/2 Page Flyers, Bookmarks, 2 Web Ads (300 x 250), 2 Facebook Ads (504 x 504), Libby Getting Started Guides
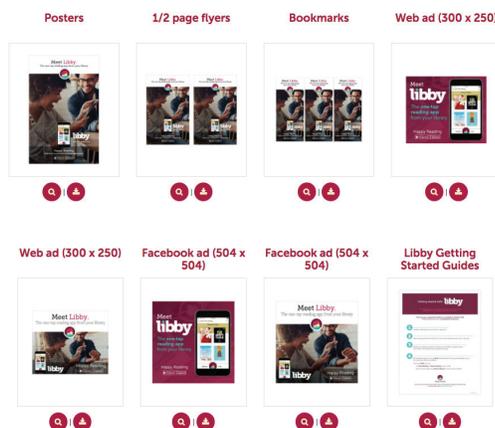 https://resources.overdrive.com/meet-libby/

- Libby Promotional Video
  https://www.youtube.com/watch?v=DnmFMhnBIV4

- Print-Ready Materials - OverDrive General
  https://resources.overdrive.com/library/marketing-outreach/

Posters | **1/2 page flyers** | **Bookmarks** | **Web ad (300 x 250)**

Web ad (300 x 250) | **Facebook ad (504 x 504)** | **Facebook ad (504 x 504)** | **Libby Getting Started Guides**