



# CLINTON PUBLIC LIBRARY

2020 ANNUAL REPORT

JOSEPH LANGER, DIRECTOR

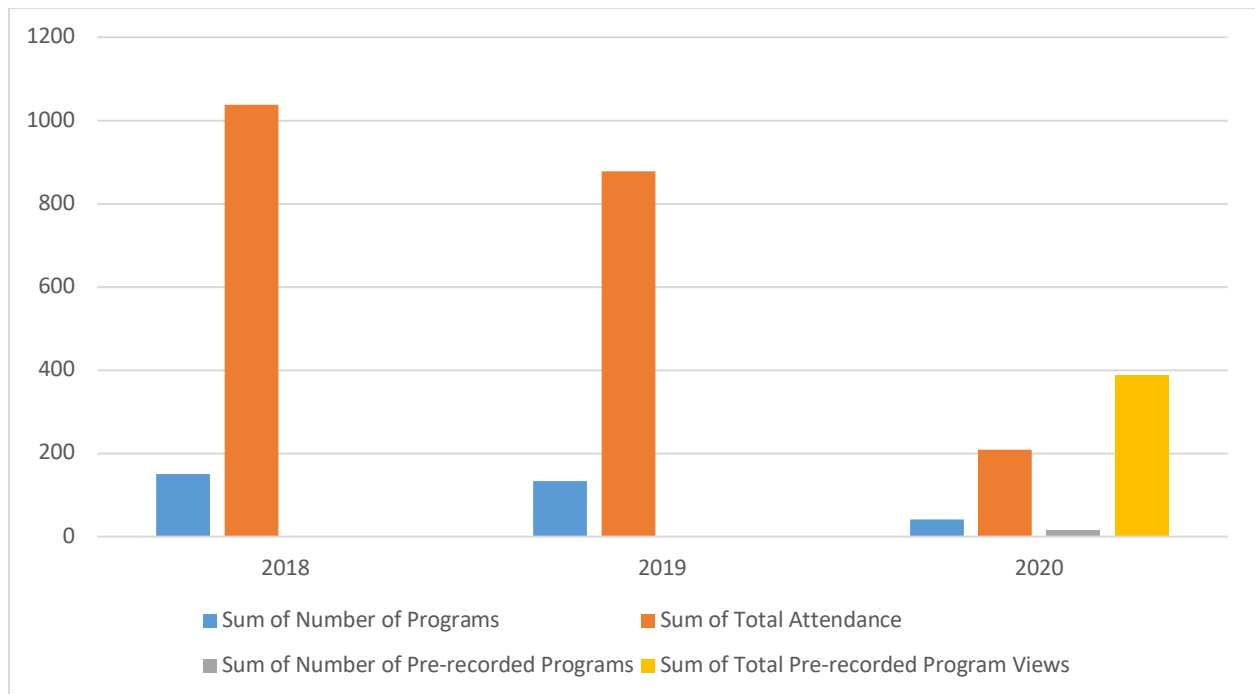




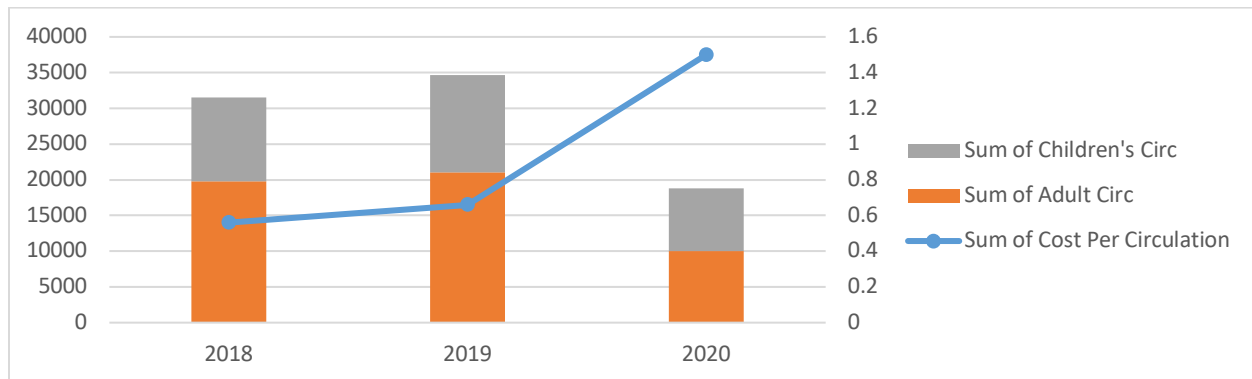
2020 was a challenging year, but it also presented an opportunity for the library to again demonstrate its value to the community. The library was closed from March 18, 2020 to June 1, 2020. When it was reopened, it had a nine-person capacity limit, which included staff members. The library transitioned through major staffing changes in 2020. Former director Mary Bieber stepped down from her position after ten years, being replaced by interim director Marybeth Miller for the remainder of 2020. Staff members Claire Reck and Carrie Riley were also hired that year.



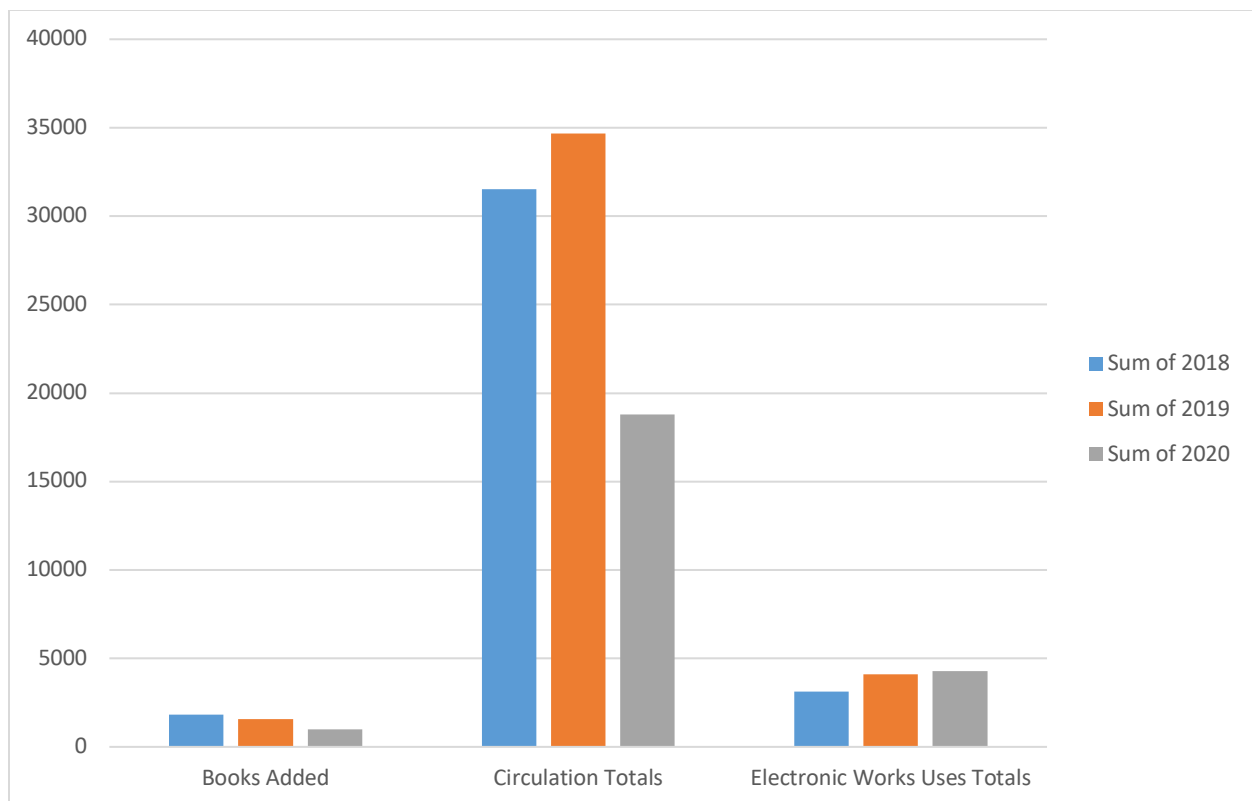
The library was not able to host any in person programming after the initial shut down in March, including the Summer Reading program, which draws the largest attendance numbers, so program statistics were significantly impacted. However, the library did see an opportunity to expand its online presence, which yielded impressive results. With 16 pre-recorded programs we had 387 attendants.



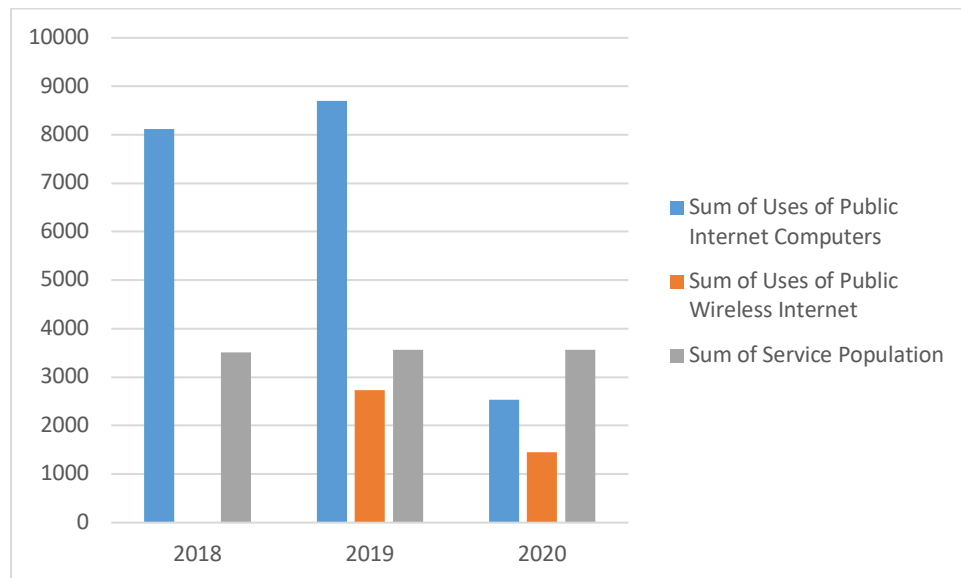
The cost per circulation value in a normal year like 2019 is roughly seven cents per book or movie, which is a phenomenal value for the citizens of Clinton.



Circulation totals between 2018 and 2019 were trending up, going from 31,533 to 34,672 total circulations, but they dropped to 18,798 total circulations in 2020 due to lockdown. Our electronic circulations increased during lockdown.



The demand for library related services was trending strongly upwards between 2018 and 2019, going from 8,112 to 8,698. We had 2,536 uses in 2020 due to the shut-down, but it is important to look at the normal trend. We had a service population of 3,560 in 2019, but we had 8,698 public internet uses and 2,733 public wifi uses. People come to the library for services that they are not getting anywhere else, whether it is applying for jobs or printing tax forms.

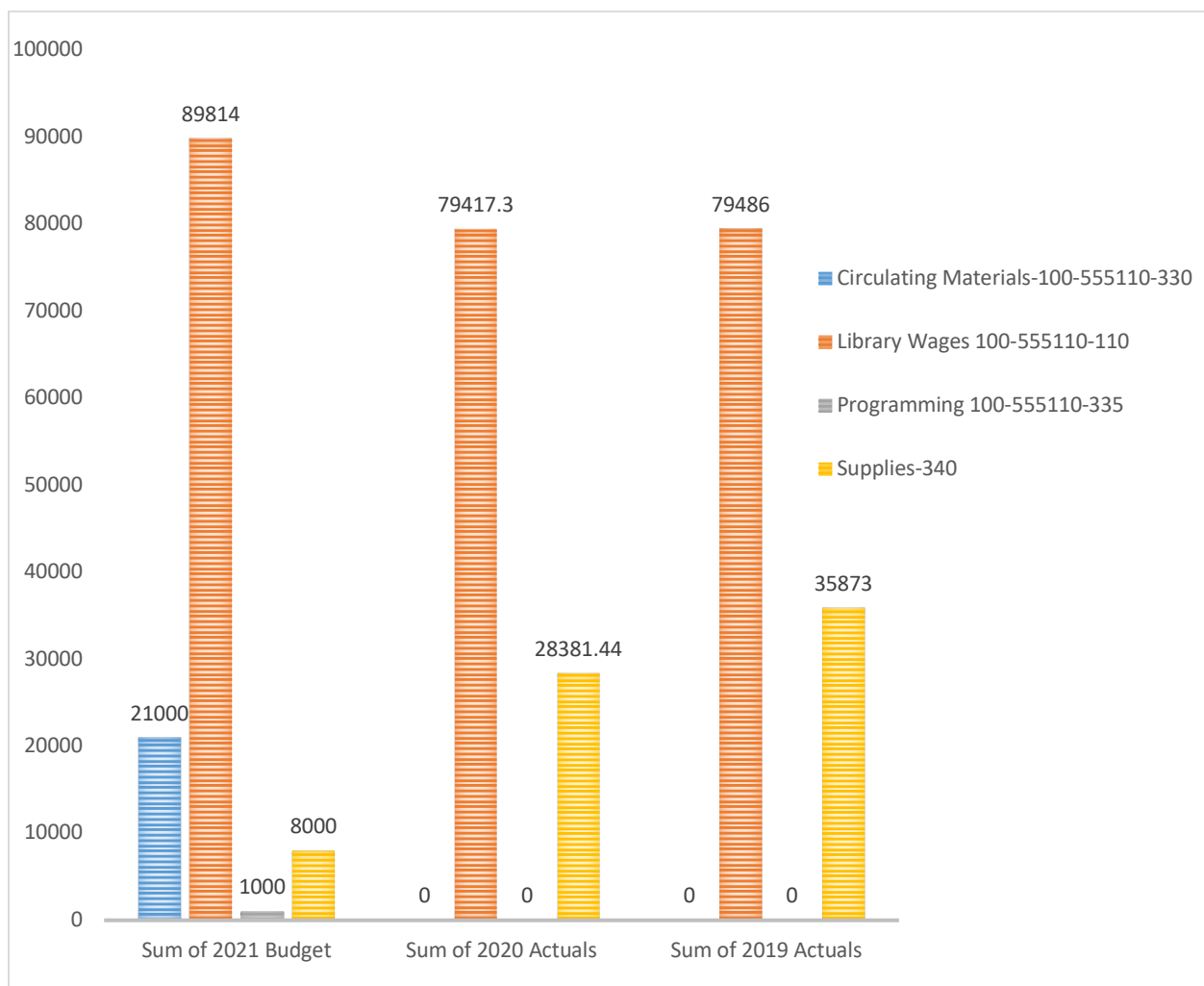


As the graphs above demonstrate, the Clinton Public Library has a strong demand for circulation needs, computer assistance, and programming.





The staff budget line increased by roughly \$10,000 from 2020 to 2021. Prior to 2021, the Circulation, Supplies, and Programming lines were grouped into one line as “Supplies”. The budgeted amount for supplies decreased \$7,492 between 2019 and 2020, while there was a 9% increase in circulation totals between 2019 and 2020.



The library used capital expenditures funds for \$5,776 to invest in computer equipment and a new dropbox. The library was also the recipient of the America's Farmers Grow Communities donation for \$2,500 in 2020. The program, sponsored by Bayer Fund, partners with farmers to provide grants to local nonprofits.



Going forward into 2022, the goal of the library is change from being the heart of the community to the community being the heart of the library. With the experience our staff gain from our ALA Community Conversations grant that we received this year, we want the library to be an active partner with the Village of Clinton by providing insight into citizens' goals and needs.